



Advances in Accounting Education: Teaching and Curriculum Innovations (Hardback)

By -

Emerald Group Publishing Limited, United Kingdom, 2015. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Advances in Accounting Education: Teaching and Curriculum Innovations publishes both non-empirical and empirical articles dealing with accounting pedagogy. All articles explain how teaching methods or curricula/programs can be improved. Non-empirical papers are academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports exhibit sound research design and execution, and develop a thorough motivation and literature review, including references from outside the accounting field, where appropriate. Volume 16 examines the following topics: intelligent online tutoring, creating a cheat-proof testing and learning environment, information literacy in the accounting curriculum and cost accumulation in small businesses.

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