



## Business & Society (Twelfth Edition)

By Anne Lawrence, James Weber

McGraw Hill Education, 2010. Softcover. Book Condition: New. 5th or later edition. BUSINESS AND SOCIETY: Stakeholder Relations, Ethics and Public Policy by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. BUSINESS AND SOCIETY, 12e highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory. Table of contents Part One: The Corporation in Society 1. The Corporation and Its Stakeholders 2. Managing Public Issues Part Two: Business and the Social Environment 3. Corporate Social Responsibility 4. Global Corporate Citizenship Part Three: Business and the Ethical Environment 5. Ethics & Ethical Reasoning 6. Organizational Ethics & the Law Part Four: Business and Government in a Global Society 7. The Challenges of Globalization 8. Business?Government Relations 9. Influencing the Political Environment 10. Antitrust, Mergers, and...



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