



The Typographic Universe: Letterforms Found in Nature, the Built World and Human Imagination

By Gail Anderson, Steven Heller

Thames & Hudson Ltd. Hardback. Book Condition: new. BRAND NEW, The Typographic Universe: Letterforms Found in Nature, the Built World and Human Imagination, Gail Anderson, Steven Heller, Virtually anything can be used to make original typography: flora, fauna, foodstuffs even mens underwear. Whats more, once you start looking, it is impossible not to see letters everywhere, in natural, artificial and urban environments. A celebration of the world of letters, The Typographic Universe features more than 300 examples of unusual letterforms, either created from non-traditional materials or found in unexpected places. From deliberate inventions aromatic alphabets made of spaghetti, soup or spices, or contorted typefaces styled out of human handprints to serendipitous and often short-lived discoveries letters formed by chemtrails in the sky, by negative spaces between trees branches and city buildings, or by cracks in plaster to fading ghost types painted on buildings in a pre-digital age, this typographic scavenger hunt will excite and inspire graphic designers, typographers and anyone who shares the current popular fascination with the wonderful world of typography.



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