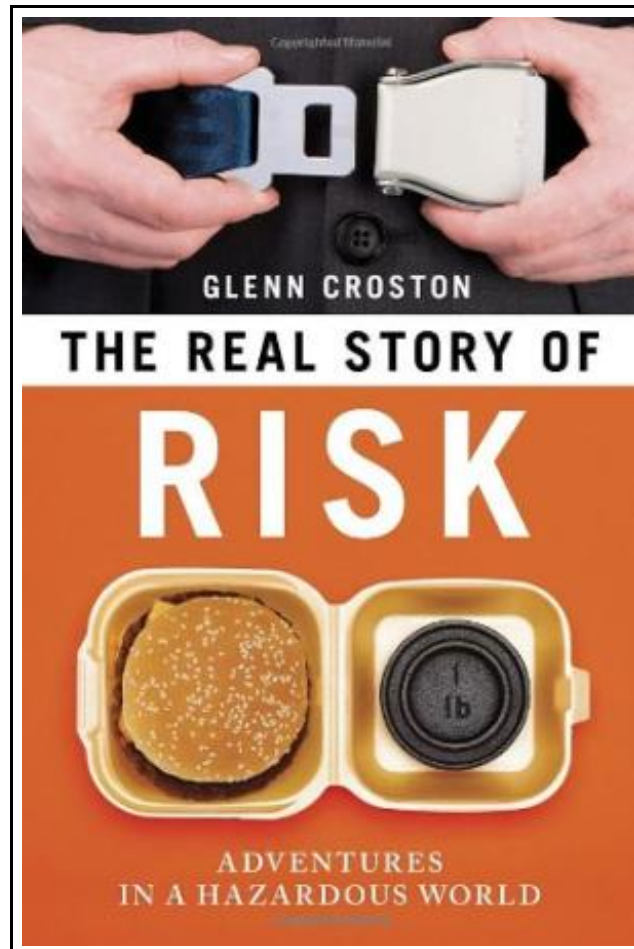


The Real Story of Risk: Adventures in a Hazardous World (Paperback)



Filesize: 1.19 MB

Reviews

It is one of the best books. Indeed, it really is a play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Sofia Yundt)

THE REAL STORY OF RISK: ADVENTURES IN A HAZARDOUS WORLD (PAPERBACK)

DOWNLOAD



Prometheus Books, United States, 2012. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book. We live in a world of risk. It waits for us in our refrigerator and surrounds us on the freeway. It s lurking in our arteries and sitting in our 401(k) accounts. Given that we deal with risk on a constant basis, we should be good at it; as it turns out, though, we re not. We re blind to common risks like heart disease (one in five deaths), but we shrink in fear from rare events like shark attacks (one in a million) and airplane crashes (one in twenty thousand). What accounts for our poor ability to perceive and react to the risks that really matter? Starting from an evolutionary perspective, the author traces our distorted perception of risk back to our ancestors, reminding readers that we are all the culmination of a long line of survivors who fought life-and-death threats such as attacks from wild animals, starvation, and disease. The fact that we have covered Earth with seven billion people is a testament to our skill at overcoming these risks. But our spectacular success has also produced our contemporary artificial world with new threats like climate change, chili dogs, and online gambling. Our brains, which evolved to deal with the ancient world, are ill equipped to process the new threats we face. Croston examines the many facets of our hazardous modern environment that we only dimly perceive. He explains why we let our guard down for a beautiful face, why slow-moving risks (like rising seas) are hard to stop, how a good story (though false) can be more persuasive than dry statistics (even alarming ones), what we fear even more than death, and many other intriguing quirks about our...



[Read The Real Story of Risk: Adventures in a Hazardous World \(Paperback\) Online](#)



[Download PDF The Real Story of Risk: Adventures in a Hazardous World \(Paperback\)](#)

You May Also Like



Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for...

[Read Book »](#)



ESL Stories for Preschool: Book 1 (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 212 x 210 mm. Language: English . Brand New Book ***** Print on Demand *****.A big attractive colourful book for ESL beginners, aged 3 to 5. It...

[Read Book »](#)



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 2: Cat in a Bag (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It...

[Read Book »](#)



The First Epistle of H. N. a Crying-Voyce of the Holye Spirit of Loue. Translated Out of Base-Almayne Into English. (1574) (Paperback)

Eebo Editions, Proquest, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Read Book »](#)



And You Know You Should Be Glad (Paperback)

HarperCollins Publishers Inc, United States, 2014. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.A highly personal and moving true story of friend-ship and...

[Read Book »](#)