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How to Keep a Competitive Edge in the Talent Game: Lessons for the EU from China and the US

By Christal D. Morehouse, Matthias Busse

Rowman & Littlefield International. Paperback. Book Condition: new. BRAND NEW, How to Keep a Competitive Edge in the Talent Game: Lessons for the EU from China and the US, Christal D. Morehouse, Matthias Busse, BY 2020, the global map of higher education will be completely redrawn, and by 2030, China is expected to emerge as the world's largest source of brainpower. The European Union should not necessarily view this development as a threat, but rather it can be seen as an opportunity for the EU to become more competitive in attracting foreign human capital. The quality of human capital in the form of university graduates is well-developed in the EU, although there remain stark differences between the member states. EU universities have not managed to penetrate the premium university rankings, with the exception of those in the UK, but their overall performance is comparatively high. This book compares tertiary education in the European Union, the United States and China with the aim of evaluating how the EU as a region fares with respect to the US and China, how to improve higher education in the EU and how to secure its stock of human capital. In the process, we identify...



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